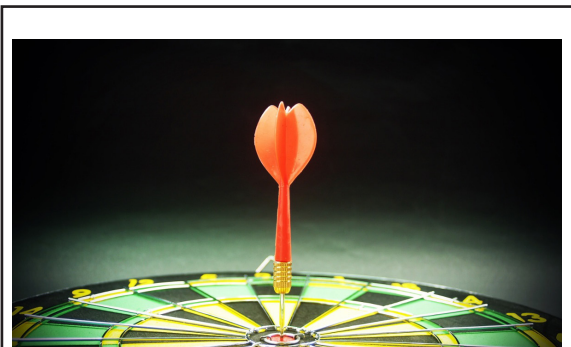




There's plenty of step by step information out there on how to reach your business goals. This month, we're going to focus on all the things you **\*shouldn't\*** do. [Starting with Set Sales Goals Ahead: NOT Aside.](#)



### **DON'T FAIL**

For every way to succeed in business, there's a way to fail. Don't fall into disaster - check out [How NOT to Set Your Sales Team Up for Failure.](#)



### **SALES INCENTIVE**

Even if you've already created a sales incentive program - double check our [How NOT to do a Sales Incentive Program](#) list to make sure your program is in perfect condition.