



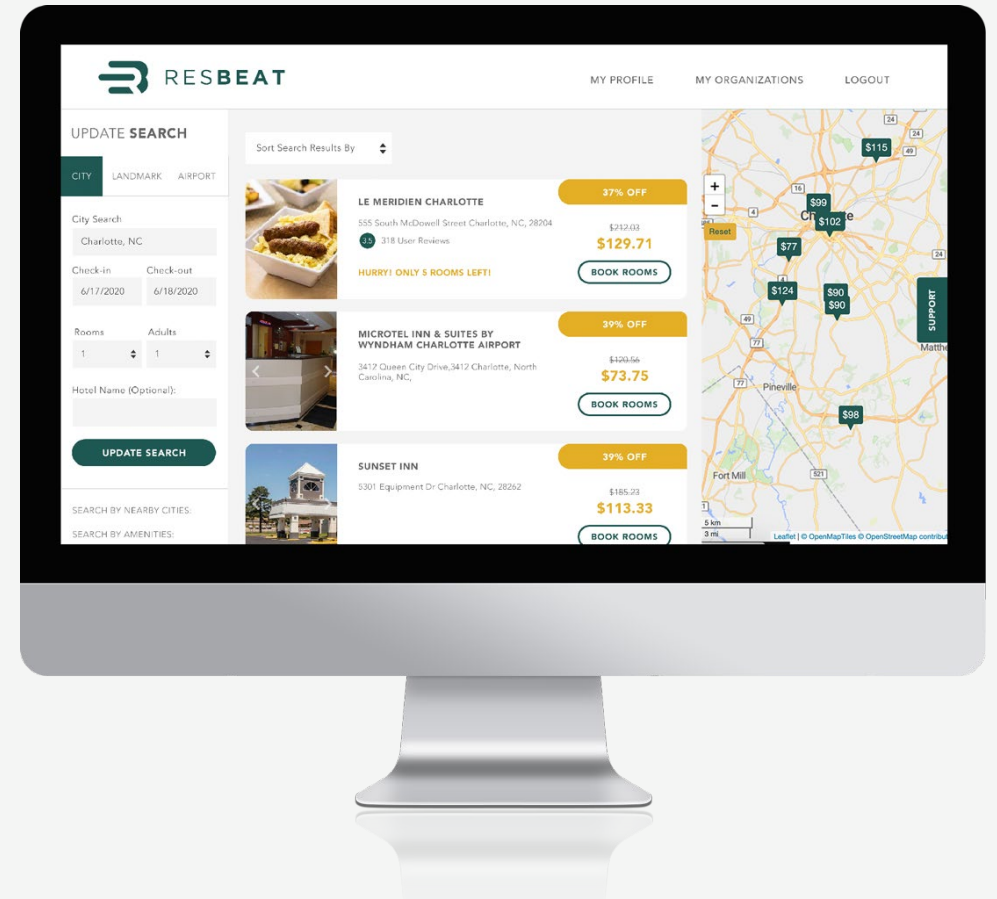
RESBEAT

RESERVATIONS AT
UNBEATABLE RATES



MEET RESBEAT

RESBEAT is a private hotel-booking platform that gives its members access to purchasing channels and discounted rates otherwise unavailable to the public.



HOW WE **BEAT** THE COMPETITION

RATE PARITY & CLOSED USER GROUPS

- Rate Parity requires that hotels offer the same publicly advertised rates on all booking platforms
- The key exception to hotel parity is Closed User Groups (CUGs) like **RESBEAT** which entitle their members to much lower discount rates
- Once members become part of **RESBEAT**, they receive access to super-discounted rates that are not publicly available

TYPICAL
RATE
PARITY

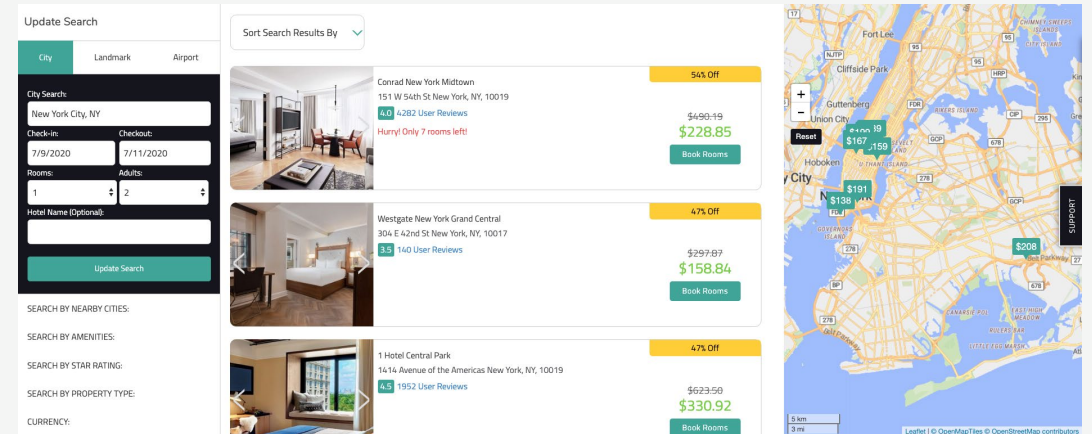
This screenshot shows a typical hotel listing for Conrad New York Midtown Midtown West. The listing includes a photo of a room, the hotel name, location, and a price of \$489 per night. The price is highlighted as a 'We have 7 left at' offer. The listing also shows a 4.4/5 rating and 'Free Cancellation'.

The RESBEAT logo is shown on the left, with an arrow pointing to a screenshot of the same hotel listing. The screenshot shows a 54% off discount, resulting in a rate of \$228.85 per night. The original rate of \$496.19 is crossed out and circled in red. The listing also shows a 4.0 rating and 'Hurry! Only 7 rooms left!'.

WHY RESBEAT

- 1. UNBEATABLE PRICES**
RESBEAT utilizes a dynamic algorithm to identify in real time the lowest possible wholesale price and offers it to you.
- 2. UNRIVALED INVENTORY**
With access to 600,000+ global hotels and 40+ distribution channels for wholesale pricing, RESBEAT offers one of the largest lodging inventories in the world.
- 3. USER-FRIENDLY BOOKING EXPERIENCE**
RESBEAT's easily accessible site takes the complexity and stress out of booking a hotel so that our members can focus on planning a better experience.
- 4. UNMATCHED REWARDS**
Through RESBEAT Rewards, members earn points at a far greater value than other popular hotel rewards programs and have the flexibility of redeeming their points on the brands and products they want.

600,000+ GLOBAL HOTELS




40+ DISTRIBUTION CHANNELS

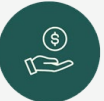
RESBEAT REWARDS


RESBEAT Rewards provides more value and flexibility than any other rewards platform. Unlike popular hotel chain rewards programs, RESBEAT Rewards are earned on any rooms booked, so members are not limited to where they can stay. And, by allowing members to redeem their points through a virtual Visa gift card, they can purchase the products and brands they prefer.



VIRTUAL CARD

 **BOOK** rooms at over **600,000** global hotels

 **EARN** points at **1%** of room revenue

 **BUY** items & experiences at **500+** retailers

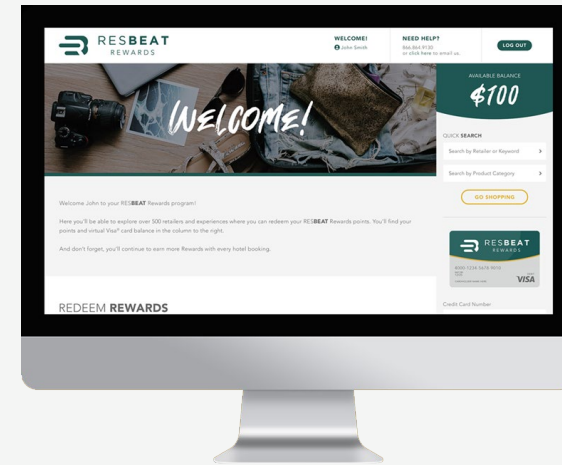


BEATING THE OTHERS, POINT BY POINT

2-3x VALUE

Through the RESBEAT platform, members can earn points and rewards at a far greater value than other popular rewards programs

1¢ of every \$1 spent goes towards RESBEAT Rewards






POINTS VALUE COMPARISON EXAMPLE

| Hotel | Room Rate | MARRIOTT BONVOY | RESBEAT REWARDS |
|--------------------------------|---------------|--------------------------------|-------------------------------------|
| Residence Inn Atlanta Downtown | \$151 Night | 32,500 Points .46¢ per Point | 15,100 Points 1¢ per Point |
| Ellis Hotel Atlanta | \$136 Night | 35,000 Points .39¢ per Point | 13,600 Points 1¢ per Point |
| AC Hotel Downtown Atlanta | \$131 Night | 35,000 Points .37¢ per Point | 13,100 Points 1¢ per Point |

.37¢ - .46¢ per Point < 1¢ per Point







SOMETHING FOR EVERYONE

For INDIVIDUALS

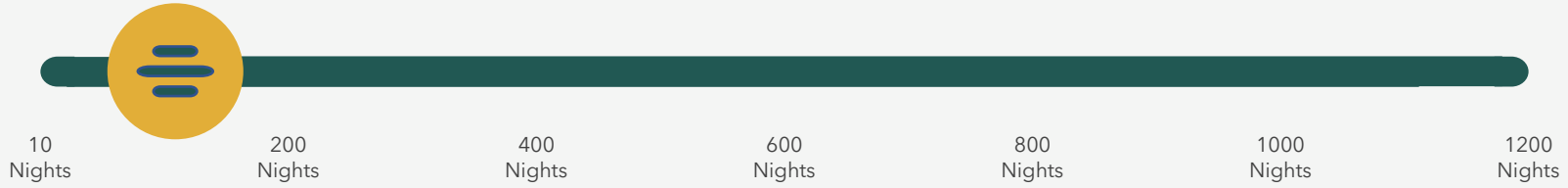
-  Discounted Rates
-  Customer Service
-  RES**BEAT** Rewards



For BUSINESSES

-  Discounted Rates
-  Customer Service
-  RES**BEAT** Rewards
-  Branded Portal
-  Reporting
-  Unlimited Users

FIND OUT HOW MUCH YOU CAN SAVE!



\$1,908

CLICK HERE FOR EARLY ACCESS TO

 **RESBEAT**
FOR INDIVIDUALS



CLICK HERE TO LEARN MORE ABOUT

 **RESBEAT**
FOR BUSINESSES



RESBEAT FOR BUSINESS

\$99 PER MONTH

ADVANTAGE

{Corporate}

- Discounted Rates
- Customer Service
- RESBEAT Rewards
- Branded Portal
- Reporting
- Unlimited Users

BENEFITS

{Associations}

- Discounted Rates
- Customer Service
- RESBEAT Rewards
- Branded Portal
- Reporting Dashboard + CSV
- Unlimited Users
- Revenue Sharing

\$599 PER MONTH



AD-ONS

- Single Sign-On / API Access
- Reservation-Level Reporting
- Custom Fields on Reservation Checkout
- Local Negotiated Rates

RESBEAT ADVANTAGE CUSTOMERS



TRAVEL MANAGERS

- Reduced Travel Costs
- Unrivaled Choice in Hotel Inventory
- Rewards Program for Employees that is not Chain Specific to Improve Travel Policy Compliance
- Branded Booking Portal
- Weekly Reporting Dashboard



HUMAN RESOURCES

- Employee Benefit for Personal Travel



FINANCE

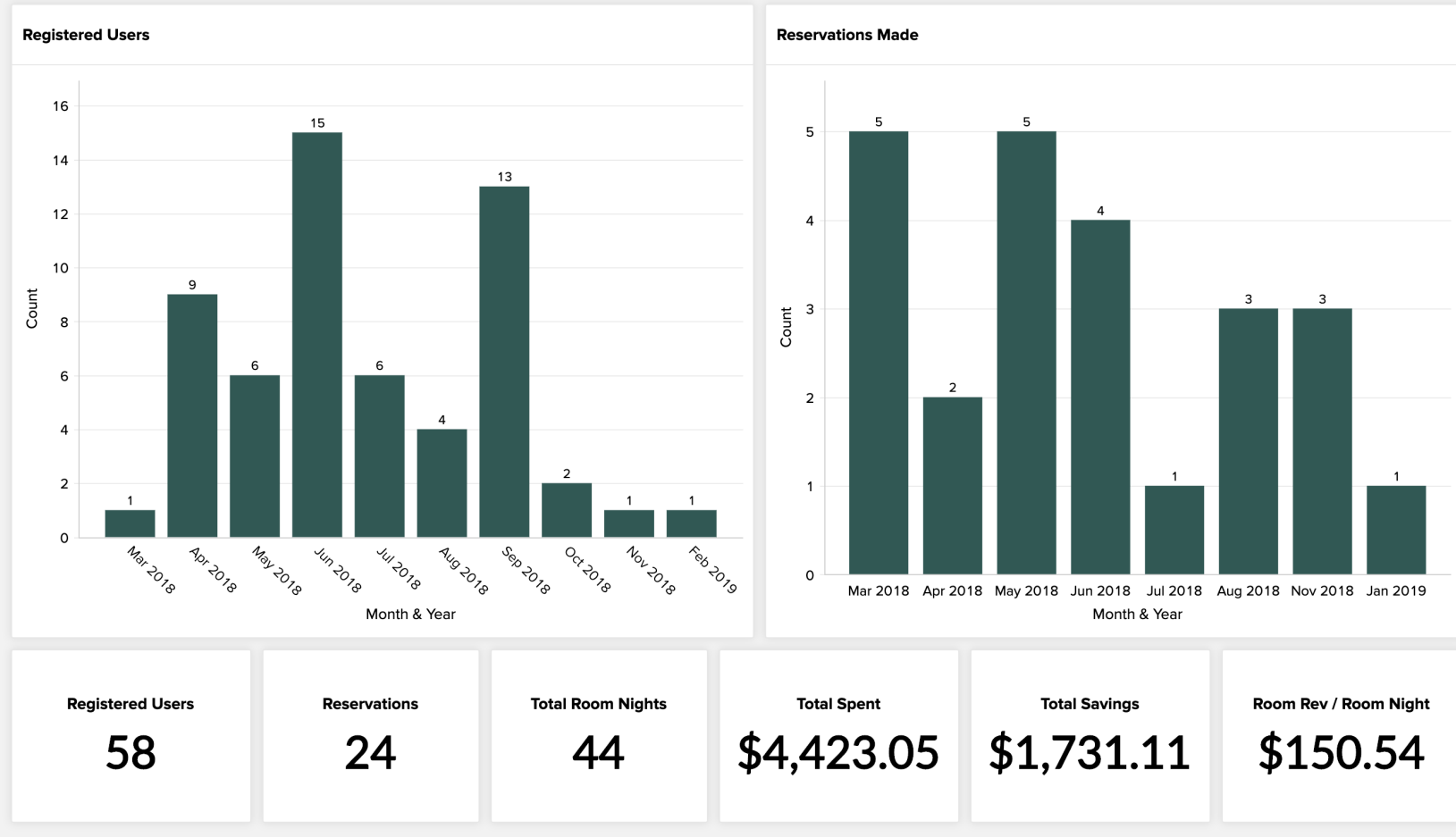
- Reduced Travel Costs
- Typical Savings of 25%
- Weekly Reporting Dashboard



BUSINESS TRAVELERS

- Easy to Use Branded Booking Portal
- Rewards Program
 - 500+ Retailers
 - High Value
 - Not Chain Specific

MONTHLY REPORTING DASHBOARD





RESBEAT FAQs

- **Do you pay for the entire reservation amount or just make a deposit to hold the room?**

That depends. Some of our providers require just a room night deposit to hold your room while others require pre-payment at the time of your reservation.

- **Can you make reservations for someone else?**

You can make a reservation for someone else using the RESBEAT system. Just make sure you include that person's name and information as the guest. You can have a different name and address for the guest and for the person paying with their credit card.

- **Is the reservation with RESBEAT refundable if the booking is no longer needed?**

Most reservations are non-refundable; therefore, customers are encouraged to book once their travel is confirmed.

- **How do you cancel a reservation?**

- Fill out a cancel/modify my reservation form.
- Include previous reservation amount along with any questions.
- From here, a Customer Service Representative will contact you within 24 hours.

- **Can you switch hotels?**

Yes - switch hotels by canceling the previous reservation and making a new reservation.

- **Are taxes & fees included in the displayed hotel price?**

Yes, all pricing includes applicable taxes and fees.

- **How accurate is the hotel amenities information?**

The hotel information is actually updated by the hotel or hotel chain a number of times per year. Additionally, RESBEAT strives to have the most accurate and complete hotel information available but we have to rely on the personnel at the hotel property to update and change information when appropriate.



RESBEAT

RESERVATIONS AT
UNBEATABLE RATES

