



Watch Your Team do Great Things

As industry experts, E2 is here to guide and educate. Questions about [co-op funds](#) or [market development funds](#)? We've got the inside scoop on how you can turn those into boosted sales.

ICYMI (In Case You Missed It)

Check out our recent eBook that goes into even more detail on how to create the perfect sales or channel partner loyalty program:

[The Insiders Guide: Creating an Effective Sales and Channel Partner Loyalty Program](#)



[What Levels of My Business Can I Reward?](#)

Sneak Peek:

- Examine all levels of business: Top Management, Employees, Sales Teams, Channel Partners (Dealers, Distributors, Independent Sales Reps).
- Cross-rewarding and cross-recognition.



[The Five Languages of Appreciation \(in the Workplace\)](#)

Sneak Peek:

- Similar to "Five Love Languages" by Gary Chapman, but from a workplace perspective.
- Employees require affirmation in different ways - knowing their language of appreciation helps keep motivation high.

NEED HELP ENGAGING YOUR CHANNEL PARTNERS?

Capture the attention of your dealers, distributors, and independent sales reps with a Pay-For-Results **Rewards and Loyalty Program**.

PICK OUR BRAINS!

